



ASIA HOUSE

HOME OF BUSINESS – CULTURE – PEOPLE

Asia House Briefing: Mapping of Danish Initiatives on Export of Education to Asia

Asia House has been asked by several stakeholders from the Danish education sector, including the Ministry of Education, to use Asia House's platform and network to support these export efforts. Based on these requests, Asia House decided in August to conduct a mapping of existing and former Danish education export initiatives in the region. The purpose is to get an overview and understanding of the Danish players in the market and the products they want to export. Please find the mapping [here](#)



On 25 August, Asia House hosted a breakfast meeting for Danish Ambassadors to Asia and Asia House Partners. Kim Fournais, Founder & CEO of Saxo Bank, was guest speaker.

UPCOMING EVENTS in ASIA HOUSE

08-09-17

[Madam Fu Ying: "China-EU Relations and Sino-Nordic Engagement"](#) (meeting hosted by NIAS)

12-09-17

[Book Launch: "From Accelerated Accumulation to Socialist Market Economy in China"](#) by Kjeld E. Broedsgaard

14-09-17

[Workshop: "Gateway to India's Smart Cities"](#)

18-09-17

[Seminar and dinner for international PhD Students: "International Business in an Emerging Market Context"](#)

20-09-17

[Business Forum: Rethinking Market Access to Japan](#)

25-09-17

[Farewell reception for H. E. Vimom Kidchob, Ambassador of Thailand](#)

03-10-17

[Book Launch: "Bangladesh - Udvikling i en globaliseret verden", by Mikkel Fugl Eskjær](#)



23 August: "Strategic Asian Partnerships" co-hosted with the Danish Ministry of Foreign Affairs

PRESENTATIONS FROM PREVIOUS EVENTS

23-08-17

Denmark's Strategic Partnerships with Asia:

Carsten Damsgaard, Ambassador to [China](#)

Thomas Lehman, Ambassador to [South Korea](#)

Charlotte Laursen, Ambassador to [Vietnam](#).

16-08-17

Peter Johansen launched and presented his new book "[Brudstykker af det Moderne Indien](#)"

RECENT NEWS FROM ASIA

Your Danish Platform for Asian Business News

www.asia-house.dk/news/

07-09-17

[Mekong Region to be Tied Closer Together](#)

04-09-17

[Asian Companies Turning to Edge Computing to Manage Busy Cloud Networks](#)

28-08-17

[Indonesia Provides a Fertile Breeding Ground for Start-ups](#)

21-08-17

[Asian Cities Experience Explosive Growth](#)

14-08-17

[India Revives Highway Plan to Increase Economic and Strategic Influence](#)

10-08-17

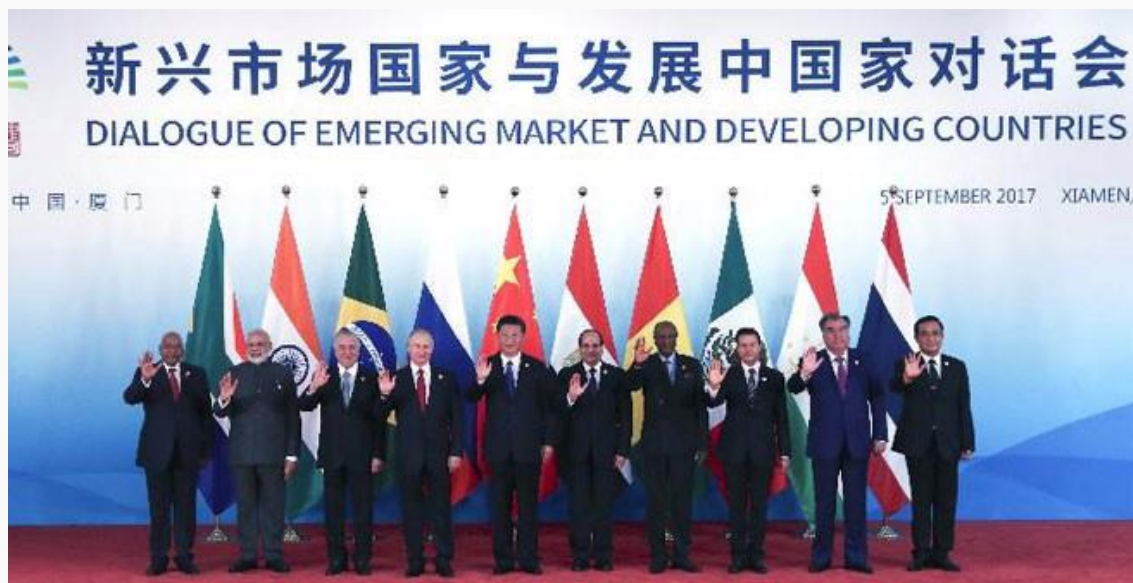
[Chengdu Aims to Become Haven for Foreign Start-ups](#)

Asia House Briefings

In this newsletter, Asia House publishes its first "Asia House Briefing". Asia House will regularly focus on different sectors in Asia which are regarded as export opportunities for Denmark. When a sector is identified, Asia House will conduct information gathering which focuses on mapping relevant stakeholders, political and business frameworks. This will be presented in a concise format giving the reader a clear and informative overview of a sector or theme - this is an "Asia House Briefing".

Asia House would be happy to identify relevant sectors in Asia in close cooperation with you as Asia House Partners and Members. This first briefing is about export of education from Denmark to Asia. Asia House Briefings will, of course, be in English, however due to sources and target groups, this briefing is in Danish.

Based on Asia House Briefings, we will engage with relevant stakeholders and explore the ways Asia House can support and ensure a platform for coordination, knowledge-sharing, knowledge-building, and relation-building.



5 September 2017: Xinhua/Pang Xinglei

The presidents of the five BRICS-countries (Brazil, Russia, India, China, and South Africa) met for their yearly [summit](#) in Xiamen, China on 3-5 September to discuss “[Stronger Partnership for a Brighter Future](#)”. A group of emerging markets (Egypt, Guinea, Tajikistan, Mexico, and Thailand) were also invited. The importance of these economic powers is highlighted in the PwC report [The World in 2050](#): Presently, the economic size of the E7 (China, India, Indonesia, Brazil, Russia, Mexico, and Turkey) equals the G7

(US, UK, France, Germany, Japan, Canada, and Italy). By 2040, the economies of the E7 may be double the size of the G7.

The importance of the ability of the emerging powers to contribute to solving global issues is equally growing. In Xiamen, the BRICS “strongly deplore” the [North Korea nuclear test](#) (that took place during the summit).

Susanne Rumohr Hækkerup

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