



# ASIA HOUSE

## Asia House Briefing, November 2017

Last year, Danish exports to Pakistan increased by 58%, making Pakistan Denmark's fastest growing market in Asia. Behind this apparent success lies a more ambiguous story of both great and lost opportunities. According to UN statistics, Sweden exported three times more to Pakistan than Denmark in 2016. Belgium nearly eight times more. This Asia House Briefing sheds light on the economic engagement with Pakistan: The pros and cons, opportunities and obstacles, trends and realities. The briefing also serves as a precursor for the upcoming seminar on Business in Pakistan in December at Asia House.

Access the briefing here: [Business in Pakistan: A Land of Emerging Opportunities](#)



2 November: Director at Denmark's Centre for Cyber Security, Mr. Thomas Lund-Sørensen gave Asian Ambassadors to Denmark and Asia House Partners a fascinating insight into Denmark's efforts to combat cyber-attacks.

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#### UPCOMING EVENTS in ASIA HOUSE

08-11-17 [Perspectives on Australia, Asia and the Global Economy](#)

16-11-17 [Globalization & DK business in Asia](#)

23-11-17 [Ib Michael on Thailand](#)

05-12-17 [Doing business in Pakistan: A Fresh View](#)

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13 October: Asia House opened its doors on "Kulturmaten". 250+ guests participated in guided tours and networking.

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#### RECENT NEWS FROM ASIA

Your Danish Platform for Asian Business News

[www.asia-house.dk/news/](http://www.asia-house.dk/news/)

02-11-17

[American Role in Asia at the Center of President Trump's Visit to Region](#)

30-11-17

[Top 10 Highest Growing Tourism Cities Worldwide All Found in Asia](#)

26-10-17

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[Asia's Growth Creates a New Dollar Billionaire Every Other Day](#)

12-10-17

[ASEAN Wants to Foster Open, Integrated Economies](#)

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On the local and the global agenda in November 2017

Asia House is launching an update of our [website](#) with easier access to [news on Asia](#) and information on [events](#) in Asia House and [activities and briefings](#).

And check-out the newest feature with direct access to [all Asia-related seminars in Denmark](#).

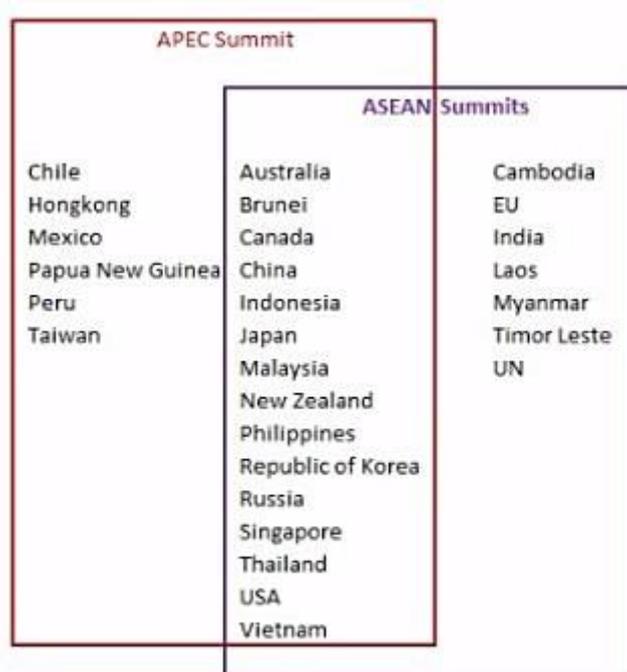
Although a small country, it can be a cumbersome affair to get a quick overview over Asia-related events and activities to fit into a busy calendar. Please feel free to contact us if you find any seminars and events missing from the list.

October brought renewed political mandates to the leaders of [China](#) and [Japan](#), and November will see numeral international meetings in Asia of global importance:

At the [APEC Summit](#) on 9-10 November in Da Nang, Vietnam, 21 Asia-Pacific leaders will discuss strategic visions and directives for economic development in the region and also meet with CEO's from the APEC Business Advisory Council to discuss policy priorities and recommendations.

Most of the participants will meet again in Manila, the Philippines, to participate in the [ASEAN and East Asia Summits](#) on 13-15 November and hold bilateral talks. The chart below of participants in these important summits gives an impression of the weight of the Asia-Pacific region in the world of today and, not less, tomorrow.

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Is Denmark prepared to truly tap into this reality? On 8 November Asia House will host a lunch seminar with a representative from Australia, Professor Tim Harcourt, who will take us “Around the Globe in 30 minutes” to uncover the world of export beyond economic textbooks and financial spreadsheets. On 16 November, Asia House will host a special session on Danish business in Asia, bringing together Danish business people and researchers participating in the [2017 EAMSA](#) conference at CBS to discuss “How are changing globalization dynamics affecting Danish business in Asia?”

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