



ASIA HOUSE



Asia House Briefing, December 2017: Urban Development in Southeast Asia

32 Smart cities are expected to flourish in Asia by 2025, and the time for Danish companies' involvement in the booming Asian market is now. It is evident that the existing and the new urban areas create a huge market for a wide range of infrastructure and technical solutions. Expanding our business platform 'Gateway to India's Smart Cities', Asia House has conducted an initial research of the Urban Development market in Thailand, Vietnam and The Philippines. These countries constitute vast business opportunities in a sector with strong Danish competences.

Access the briefing here: [Urban Development](#)



5 December: H.E. S. Zulfiqar Gardezi, Ambassador of Pakistan, at the Pakistan business seminar in Asia House.

UPCOMING EVENTS in ASIA HOUSE

31-01-17 [Finding a Local Partner in Asia](#)
05-02-17 [India Smart Cities: Camp 3](#)
20-02-17 [Impact Investment](#)



16 November: Asia House-EAMSA business forum with the theme: *How are changing globalization dynamics affecting Danish business in Asia?*

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On the Agenda in December 2017

Looking back at 2017 from the distance of a decade, this will probably not be a year that stands out for bringing something very remarkable to the global community, neither on the positive nor on the negative side; with no defining “watershed moments”, but with a plethora of intertwining - and sometimes mutually incompatible - trends that will culminate in future events deserving the term “unforgettable”, for good or bad, or even horrendous, reasons.

One of the trends that will continue and accelerate is urbanization: In 1950, the world was home to 2 megacities with more than 10 mill. inhabitants (New York and Tokyo), today there are more than 30, most of them in Asia. On the other hand, in contrast to the USA and Europe, more than half of the populations in Asia today live in rural areas, but this will change dramatically: The UN [estimates](#) that two thirds of the populations in Asia will live in urban areas in 2050. The megacities will grow dramatically - the population of Delhi is [expected](#) to reach 36 mill. in just 13 years. Additionally, urbanization is much more than “just” the well-known megacities: The fastest growing urban agglomerations are medium-sized cities and cities with less than 1 million inhabitants.

It is evident that these existing and the new urban areas create a huge market for a wide range of infrastructure and technical solutions. Expanding our business platform ‘[Gateway to India’s Smart Cities](#)’, Asia House has conducted an initial research of the [Urban Development](#) market in Thailand, Vietnam and The Philippines. We believe these countries constitute vast business opportunities in a sector with strong Danish competences. Thus, in 2018, Asia House will launch a comprehensive investigation into urban development in Thailand, Vietnam and The Philippines, providing a thorough mapping of the political and financial frameworks in the respective countries, connecting with key local decision makers and identifying prospective opportunities for Danish companies. In April you will be invited to an Asia House business forum, where the findings will be presented and further activities discussed. We look forward to your inputs.

Entering 2018, let us embrace the New Year with optimism: Goldman Sachs labels the economic prospects for the upcoming year “[As good As It Gets](#)”. Asia House wishes you and your colleagues and families a very Happy Holiday Season and a prosperous New Year!

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