



# ASIA HOUSE

HOME OF BUSINESS - CULTURE - PEOPLE



## Asia House Briefing

Last year, the Danish Minister for Food and Agriculture, accompanied by a Danish business delegation, participated in the world's largest food and agricultural conference: *World Food India*.

India is the world's number two food processor and soon to have the world's largest population.

This month's Asia House Briefing takes a closer look at the ground reality of Danish food and agricultural exports to India. It touches upon some of the relevant questions: How does Danish export to India compare to exports to other Asian countries? How does Denmark compare to other European nations when it comes to access into India? And which questions do exporters need to clarify if they choose to engage, with success, in India?

Access the full briefing here: [Exporting Food & Agriculture to India](#)

---





20 February: Kasper Rost, Calcabis, presented at the seminar "Translating SME delegations into SME opportunities", where Danish SME-challenges in India were discussed and explored. Read a resume of the seminar [here](#).

---

## UPCOMING EVENTS in ASIA HOUSE

19-03-18 [Luncheon for Asian Ambassadors and Asia House Partners](#)

20-03-18: [SDG Accelerator VIP Event](#)

21-03-18: ["Asia Days" CBS networking event](#)

03-04-18 [India Smart City Round Table](#)

17-04-18 [Urban Development in Southeast Asia](#)

---



9 March: Peter Ulvskjold, Corporate Vice President of International Operations, Novo Nordisk, presented at Djøf's annual case competition ahead of a dinner in Asia House. This year's contestants of the "Doing Business In" case competition travel to Malaysia and Singapore to learn about the challenges and possibilities of doing business in these countries. The competition is organized by Djøf in close cooperation with Novozymes and The Boston Consulting Group (BCG).

---

## RECENT NEWS FROM ASIA

Your Danish Platform for Asian Business News

[www.asia-house.dk/news/](http://www.asia-house.dk/news/)

09-03-18 [11 Countries Sign Pacific Trade Deal](#)

07-03-18 [Foreign Investment in Cambodia Nearly Doubled in 2017](#)

02-03-18 [India Now Has the World's Fastest Growing Economy](#)

Read more news



### On the Global Agenda for March 2018

The World economy is continuing the positive developments predicted at the beginning of 2018. Yesterday, 13 March, the [OECD](#) underlined, in its quarterly assessment, that investments are coming back and confidence remains high. The [UN agrees](#) with this positive trend, highlighting continued growth of gross fixed capital formation and strong public investments in Asian countries, but also highlights factors to watch, among others, that domestic and foreign debt, and non-performing loans, remain manageable and the risk of elevated corporate debt in several countries hampering new investments.

On trade policy and other political questions, the situation is far more volatile. On 8 March, 11 countries signed the [TPP trade agreement](#), linking countries in Asia and the Americas. Participating countries are Australia and New Zealand, Brunei, Malaysia, Japan, Singapore, and Vietnam, and Canada, Chile, Mexico, and Peru. The US has withdrawn from the initiative, and [China highlighted](#) its intent to pursue the RECP, Regional Comprehensive Economic Partnership, a free-trade agreement being negotiated between 16 countries: the 10 ASEAN members, and China, Japan, Korea, India, Australia and New Zealand.

The US intention of imposing new tariffs on steel and aluminum imports has met with opposition from all parts of Asia, incl. [Japan](#), [China](#), and Korea, who is a major exporter to the US market. The Director General of the [World Trade Organization](#) has called for cooperation and highlighted that "An eye for an eye will leave us all blind".

The question of nuclear weapons on the Korean peninsula did not hinder a successful Winter Olympics in Pyeongchang (not least for our [Norwegian neighbors!](#)) and now focus is set on whether or not a [meeting](#) between US President Trump and [North Korean Leader](#) Kim Jong-un will eventually take

place.

Many other meetings have brought new impetus to collaboration in Asia. The [Vietnamese President visited India](#) and important cooperation agreements were signed, including on nuclear energy production. A huge [US military carrier visited Vietnam](#) for the first time since the war.

In Beijing, the National People's Congress [changed the Chinese constitution](#) to allow leaders to hold the same office for more than 10 years, and during a meeting with military personnel [President Xi Jinping](#) stressed the dream of building a powerful military.

Asia House will be closed during the Danish Easter holiday 29 March - 2 April and we wish you all a happy Spring.

**Susanne Rumohr Hækkerup**  
Executive Director, Asia House

---

**ASIA HOUSE / YOUR ACCESS TO ASIA**

Indiakaj 16 / DK-2100 Copenhagen O / +45 35 26 56 11 / [ah@asia-house.dk](mailto:ah@asia-house.dk)

---



---

*Copyright © ASIA HOUSE  
All rights reserved.*

**Our mailing address is:**  
[ah@asia-house.dk](mailto:ah@asia-house.dk)

 **Del nyhedsbrevet**

Asia House - Indiakaj 16 - DK-2100 - [www.asia-house.dk](http://www.asia-house.dk)

[Klik her for at framelde dig vores nyhedsbrev](#)