



ASIA HOUSE

HOME OF BUSINESS - CULTURE - PEOPLE



Bangkok, Thailand

ASIA HOUSE BRIEFING

Asia House has explored the Sustainable Development Goals. Adopted by the UN in 2015 and heavily debated ever since, critics have likened them to a “high-school wish list on how to save the world” and claim that the SDGs are too vague and numerous to have any lasting effect. Proponents argue that the ambitious, expansive, and idealistic nature of the SDG’s “form the blueprint to go from the world we have to the world we want” and that all 193 UN member-states have adopted the SDG’s is a measure of success in itself. Can the SDG-framework pave way for Danish companies seeking access markets for sustainable solutions? Or is it mainly “business as usual”?

Read the full briefing [HERE](#).

UPCOMING EVENTS IN ASIA HOUSE



17.08.18: [South Asia in Focus](#)

The newest updates on business opportunities in India, Pakistan and Bangladesh will be presented in Asia House. The Ministry of Foreign Affairs will provide insights on South Asia with presentations by the Danish Ambassadors to India, Pakistan and Bangladesh. Parallel break-out sessions by the three Trade Counselors on Water & Energy, Tech & Innovation and Food & Agriculture, will be held.



30.08.18: [Danish Fintech in Singapore](#)

Co-hosted by the Danish Embassy in Singapore and Copenhagen Fintech, this seminar will look into the Singapore Fintech environment prior to the upcoming Singapore Fintech Festival in November: What are the present market opportunities, newest trends and most recent developments? And which recent agreements have been signed between Denmark and Singapore?



19.09.18: [China Emerges as a Global Power](#)

Venue: Aarhus

Aarhus University and the Danish Institute of International Studies will, in collaboration with other Danish research institutions on China, host a one-day event to take stock of the major developments in China's domestic and international environments, and discuss their implications for Denmark.

PREVIOUS EVENTS IN ASIA HOUSE



19.06.18: CONNECT WITH THE CEO - FRANK OKOISOR, TOYOTA DENMARK

Asia House, together with The British Chamber of Commerce, hosted an event for young professionals with guest speaker Mr. Frank C. Okoisor, CEO of Toyota Denmark. Mr. Okoisor shared insights from his career and talked about the opportunities and challenges for young people in a globalizing world of business. He also encouraged young professionals to be goal minded and steadfast throughout their careers.

See [here](#) for a video of the event.



Wishing everyone happy summer holidays

While Denmark is enjoying the best summer weather of a lifetime with most wanting to head for a waterfront spot, events in the world do not take a rest.

As the final stop on a European tour, the US President [met yesterday](#) with Russia's President in Helsinki, and the EU leaders [met](#) China's President in Beijing.

Along political uncertainties, the [UN underlines](#) that rising levels of public debt fuel fiscal sustainability concerns in many developing countries. Several countries are highly vulnerable to a sharp increase in government interest burden in the event of a financial shock and high debt service obligations limit the availability of resources to pursue development objectives. The [IMF finds](#) that the pace of expansion in some economies appears to have peaked and growth has become less synchronized across countries. Among advanced economies, growth divergences between the United States on one side, and Europe and Japan on the other, are widening. Growth is also becoming more uneven among emerging market and developing economies. [ASEAN's Secretary-General](#) highlights that in the current global context, ASEAN has a unique task to demonstrate its resolve to market openness and support for a rule-based, non-discriminatory multilateral trading system that underpins much of growth and prosperity for decades and that ASEAN is no stranger to hard times.

On this background of spiraling uncertainties and doubts, Asia House has explored the [Sustainable Development Goals](#), adopted by the UN in 2015 and heavily debated ever since. Critics have likened them to a "[high-school wish list on how to save the world](#)", and claim the SDGs are too vague and numerous to have any effect. Proponents argue that the ambitious, expansive, and idealistic nature of the SDG's "form [the blueprint to go from the world we have to the world we want](#)" and that all 193 UN member-states have adopted the SDG's is a measure of success in itself. Can the SDG-framework pave way for Danish companies seeking access markets for sustainable solutions? Or is it mainly "business as usual"?

Wishing everyone happy summer holidays!

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