

ASIA HOUSE

HOME OF BUSINESS - CULTURE - PEOPLE



BREAKFAST MEETING WITH ASIAN AMBASSADORS

Asia House hosted a breakfast meeting for the Asian Ambassadors to Denmark on 30 June, the first gathering of the group after the corona lock-down. Observing an appropriate social distance, Chairman of the Board, Ambassador Ove Ullerup, led a discussion on a range of current issues, including the handling of the corona crisis, Nordic cooperation, EU's financial situation and how to raise awareness among Danish companies about opportunities in Asia. It was generally felt that there was a huge gap in knowledge and awareness between those active in Asia and those not (yet). Asia House plans to strengthen cooperation with the Embassies in Copenhagen to bridge this gap.



SECOND COHORT

News from NORDIN, an Asia House Project

The NORDIN project is currently in the process of recruiting 24 strong companies for this year's cohort. In spite of the COVID-19 crisis and the summer holiday break, the team has managed to get on board the first 12 companies, all of which are great fits for the Indian market, and our project partners are already working hard with each company to ensure that we meet their goals. A more recent highlight, yesterday Asia House project manager Peter Johansen participated as main speaker in a webinar hosted by the Confederation of Danish Industry about the NORDIN program. The webinar had close to 40 companies watching. Following high praise of Frank Poulsen, CEO of SIMATEK, a former NORDIN cohort company, we are expecting lots of applications to come in. The onboarding of the final 12 companies will happen from beginning of August and until the end of September.



#NORDICMADE NEWSLETTER

News from Innovation Lab Asia, an Asia House Project

Asia House project Innovation Lab Asia has launched its newest initiative: A Nordic Newsletter, entitled #NordicMade Newsletter. The first of its kind, the newsletter presents the Nordic innovation ecosystem, written in English, Japanese and Mandarin, and with a Korean edition on the way. The newsletter covers the entire Nordic region: Sweden, Denmark, Norway, Iceland, Finland and Estonia.

The Nordic startup ecosystem is uniquely dynamic and highly competitive, with one of the highest numbers of Unicorns per capita in the world. The Nordic nations are politically stable, economically strong and profoundly internationalized. They also boast a great variety of tech specialties - such as Greentech, Healthtech, Life Science, Smart Cities, Deeptech, and Robotics - all of which are highly important from both a Japanese and a Chinese political perspective.

Each version of the #NordicMade Newsletter is specially curated for the East Asian audience it is targeted at, and will provide potential investors in the Nordic startup system the opportunity to stay updated on latest trend, as well as give crucial information on this ecosystem, to the mutual benefit of Nordic, Japanese and Chinese stakeholders.

If you wish to read more, contact Innovation Lab Asia or sign up for the newsletter [here](#). The Mandarin edition will be launched this week, but the first Japanese #NordicMade Newsletter can be read by clicking the picture above.



EVENTSPACE ASIA HOUSE - NOW ON FACEBOOK

We are pleased to announce that EventSpace Asia House - the arm of Asia House dedicated to events - is now on Facebook. Follow us on www.facebook.com/eventspaceasiahouse -- and watch for details about our upcoming Open House event in September!

UPCOMING EVENTS

17.09.20: EAC Thesis Prize Award Ceremony and Reception



Asia House will host an award ceremony and reception for the EAC Thesis Prize in September. The EAC Thesis Prize is an academic award recognizing talented undergraduate students who have written an outstanding bachelor thesis in either International Business, International Business in Asia or International Shipping and Trade at Copenhagen Business School. The prize aims to encourage students at CBS to study business and entrepreneurship in an Asia-Pacific context.

Protect yourself and others



Wash your hands frequently or use an alcohol-based hand rub



Cough or sneeze into your sleeve



Limit physical contact



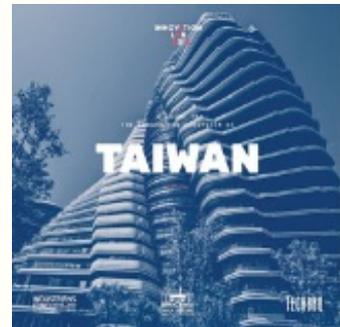
Be diligent with cleaning

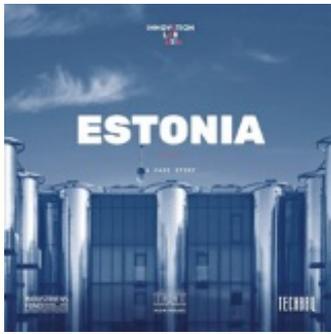


If you are older or have a chronic illness, avoid crowds of people and advise others to be aware of your condition

PHOTO FROM [THE DANISH HEALTH AUTHORITY](#)

INNOVATION LAB ASIA REPORTS





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EU's privacy regulation GDPR came into force on 25 May 2018. Asia House has updated its Privacy Policy and these changes reflect the increased transparency requirements of the EU GDPR. The revised policy clarifies your privacy rights and how to exercise them; how Asia House collects, uses, shares and protects personal data; and the legal bases we rely on to process personal data. Please click [here](#) to read our updated [Privacy Policy](#).

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