

ASIA HOUSE

HOME OF BUSINESS - CULTURE - PEOPLE



Asia House welcomes new board member

Asia House and the EAC Foundation are pleased to announce that Thomas Thune Andersen has joined the Board of Directors.

Thomas Thune Andersen has broad international experience and expansive knowledge of the Danish business community. He is currently Chairman of the Board of Lloyd's Register Group, Ørsted A/S and VKR Holding A/S, as well as board member of BW Group, IMI plc, and Green Hydrogen Systems. Through 32 years of employment with A.P. Møller Maersk, Thomas Thune Andersen held numerous top positions in China, Hong Kong and Taiwan, Indonesia, the United Kingdom and the United States, as a partner and member of the Executive Board, as well as CEO of Maersk Oil. He has an HD in Foreign Trade from Copenhagen Business School and studied at Columbia and Harvard University.

Thomas Thune Andersen states: "A world both before and after Covid requires a deeper understanding of the world's different cultures and value frameworks, which is why the development of networks and relations between Denmark and the important economies in Asia is absolutely crucial. I look forward to strengthening this through the EAC Foundation," he said.

Chairman of the Board of the EAC Foundation, Ambassador Ove Ullerup, states: "I am extremely pleased that Thomas Thune Andersen has joined the EAC Foundation board. Thomas has unique insight into Denmark's relations with Asia and the importance of that continent for the Danish economy and the Danish business community. There is a need to strengthen Danish efforts in relation to Asia, which will be at the forefront both in terms of growth and politics in the coming decades. Thomas can make a significant contribution to this task as a member of the board."

Asia House is owned by the EAC Foundation, which supports and enables Asia House projects such as Innovation Lab Asia, Nordin, and others, which are focused on establishing business networks and relations between Denmark and Asia



Nordic Fintech - New Report from Innovation Lab Asia

An Asia House Project

We are pleased to present Innovation Lab Asia's newest report showcasing 24 Nordic Fintech startups. Nordic Fintech is highly relevant to global stakeholders, as the nordic countries are seen as some of the most digitised in the world.

Presently there are no digital platforms in the Nordics providing an actual portal for startups with active Asian ambitions. Good databases, like Dealroom, Crunchbase and the Hub, present a vast number of startups with structured information, but these are of limited use for Asian investors as they do not convey the company's international track record, if they have ambitions in Asia, nor how the product is relevant in an Asian context. Understanding what the company actually does can be difficult, as the description on the company website is often wrapped in sales jargon and technical lingo.

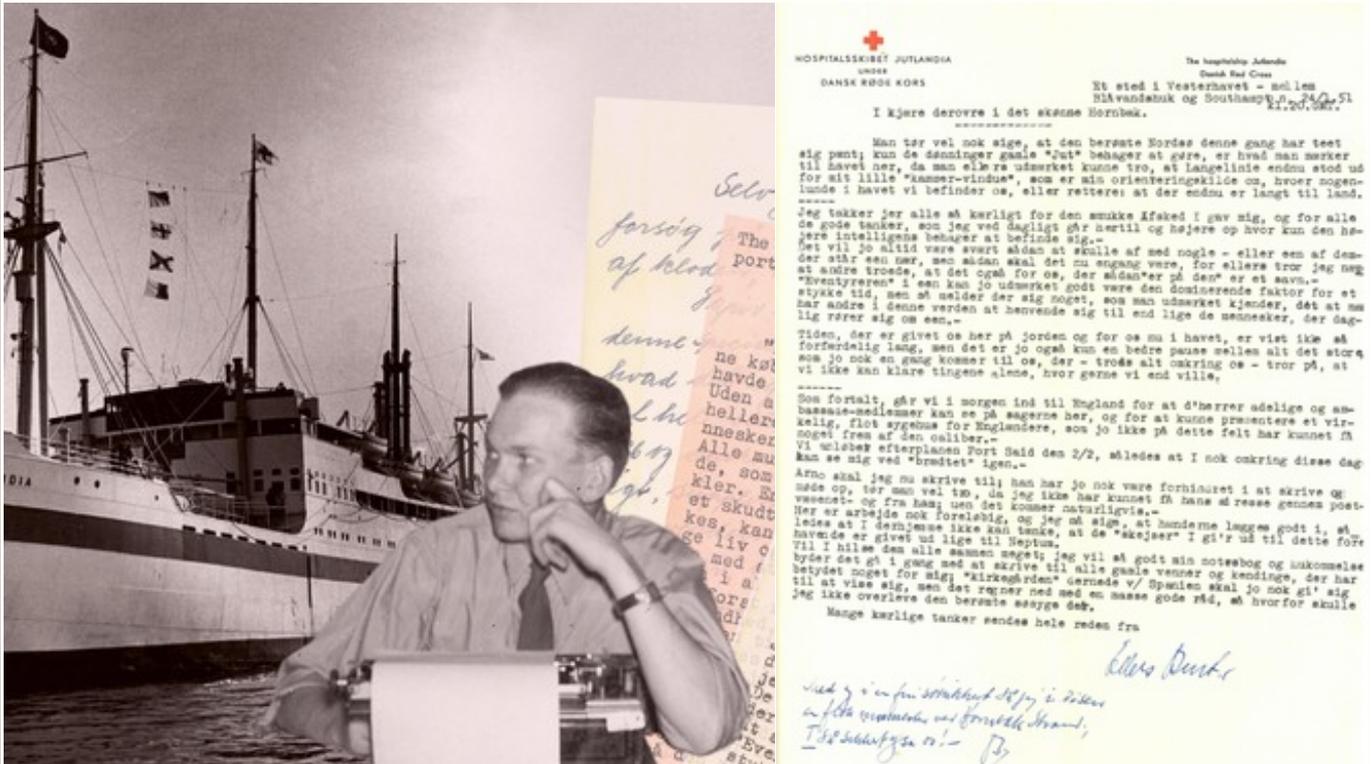
Produced by Copenhagen Fintech and Innovation Lab Asia, the report is intended to spur innovation, partnerships, and cooperation between Nordic startups and global corporations to shape the future of financial services. The 24 companies showcased in this report are highlighting their solutions and ambitions for Asia and Japan specifically.

New Fintech event: A new report calls for an event. On 21 April ILA will present Nordic Fintech in

an exclusively Japanese language event together with Nordic Innovation House Tokyo and Japan Fintech Association. [Check the agenda and sign up here.](#)

[Click here](#) to read the Fintech report.

SPECIAL MENTIONS



Fotos: Naskov lokalhistoriske Arkiv & Department of Defense

New podcast brings unique insights into hospital ship Jutlandia's Korean Voyage

On 23 January 1951, the hospital ship Jutlandia left Copenhagen and sailed to Korea in the midst of the Korean war. The EAC ship had been transformed into a state-of-the-art floating hospital. Staffed with Red Cross medical professionals and EAC sailors, it was sent to Korea to provide medical assistance to war casualties in a joint action by the Danish government, the Red Cross and the EAC.

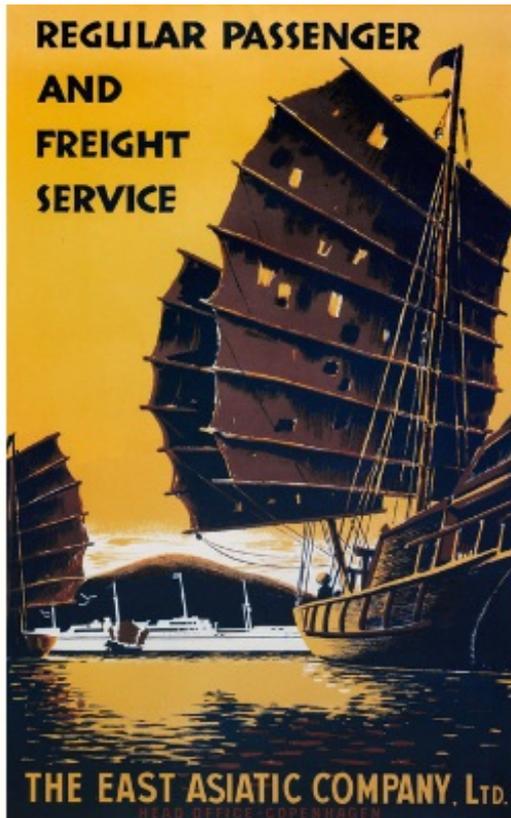
More than 100 letters written by then 20-year-old clerk and telephone attendant aboard the Jutlandia, Bent Boisen, are the basis for a new podcast series marking the 70th anniversary of the action during the Korean War. The letters, which were sent from Korea to Boisen's family in Denmark in the early 1950's, were largely lost until a nephew, journalist, singer and TV host Axel Boisen, recently discovered them in a box in his grandparents' basement.

The podcast series, produced by LYDPOL in collaboration with the Red Cross and Axel Boisen, focuses on the Jutlandia's spectacular emergency mission. The Danish EAC ship was sent to treat UN soldiers, but ended up playing a larger role when they negotiated permission to also treat civilians.

Bent Boisen's letters, which have not been shared with the outside world until now, provide an absolutely unique insight into one of Denmark's largest humanitarian actions ever.

The podcast series - "Kaldet til slaget" (Called to Battle) spans six episodes, and can be heard [here](#) (only in Danish).

E A C P O S T E R S F O R S A L E



EAST ASIATIC COMPANY POSTERS AVAILABLE

Reproductions of two EAC posters are available for purchase: Saffron Ships (left), created in the 1930s by an unknown artist, and Midnight Sky (right), a sombre midnight blue scene created by Danish artist Sven Dalsgaard around 1950.

The posters are available for purchase at Asia House and through our [Instagram](#), [Facebook](#) & [LinkedIn](#). For more details visit our [website](#).

H A P P Y E A S T E R F R O M A S I A H O U S E



Asia House will be closed next week and will reopen Tuesday, 6 April.
We wish everyone a happy Easter holiday.

Protect yourself and others



Wash your hands frequently or
use an alcohol-based hand rub



Cough or sneeze into
your sleeve



Limit physical contact



Be diligent with cleaning



If you are older or have a chronic
illness, avoid crowds of people and advise
others to be aware of your condition

PHOTO FROM THE DANISH HEALTH AUTHORITY

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EU's privacy regulation GDPR came into force on 25 May 2018. Asia House has updated its Privacy Policy and these changes reflect the increased transparency requirements of the EU GDPR. The revised policy clarifies your privacy rights and how to exercise them; how Asia House collects, uses, shares and protects personal data; and the legal bases we rely on to process personal data. Please click [here](#) to read our updated [Privacy Policy](#).

If you should no longer wish to receive emails and news from Asia House, please contact us and your data will be removed from our list and you won't receive emails or invitations from us in the future.

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