

ASIA HOUSE NEWSLETTER SEPTEMBER 2021

**ASIA HOUSE**

HOME OF BUSINESS - CULTURE - PEOPLE

CELEBRATING TALENTED YOUTH



EAC Thesis Prize winners Friederike Bock and Douglas Tjokrosetio.

Thursday, 16 September, Asia House and the EAC Foundation were proud to honour the winners of the second annual EAC Bachelor Thesis Prize, Copenhagen Business School students Friederike Bock & Douglas Tjokrosetio, who completed their Bachelor degrees in the International Shipping & Trade programme.

The annual EAC Bachelor Thesis Prize seeks to identify and recognize the most talented bachelor students in Denmark and inspire them to academically explore relevant issues and challenges within Asia-Pacific in the areas of trade, business, economics and entrepreneurship. The prize, which is administered by Asia House and the EAC Foundation, in collaboration with Copenhagen Business School, ultimately awards a cash

prize of 25,000 DKK to the winners for academic excellence.

This year's EAC Bachelor Thesis Prize winners were Friederike Bock & Douglas Tjokrosetio, chosen on the merit of their thesis project entitled, "Blockchain in the Shipping Industry - A Case Study on TradeLens". Friederike and Douglas gave an outstanding presentation of their research findings, followed by a lively Q&A.

Among the participants at the reception were students and faculty members from Copenhagen Business School, as well as Ambassador of Indonesia to Denmark H.E. Dewi Savitri Wahab and other representatives from the Indonesian Embassy.

Honoured in absentia were the other nominees for the prize: Charlotte Reeves Jensen & Julie Raagaard Larsen; Josefine Rønn Klinker & Miriam Ta; Haiqing Shao, Xu Hang & Jialing Li; including a special mention to runners-up Frederik Hovmark Pedersen, Mikkel Lundsgaard, & Lasse Jakobsen.

Congratulations to all the participating students!



Board Members Kenneth P. Luciani and Martin Jes Iversen, EAC prize winners Friederike Bock and Douglas Tjokrosetio and Ambassador of Indonesia to Denmark H.E. Dewi Savitri Wahab.

DANISH AMBASSADORS MEETING



Asia House welcomed the Danish ambassadors stationed in Asian countries Friday, 20 August, to an informal meeting to discuss issues of the global climate challenge and key energy transformation trends in the Asian countries. Thomas Thune Andersen led with a presentation on Ørsted and the Future Renewable Energy Market, focusing on how Ørsted has managed to transform from a fossil-fueled Danish utility to a global, industry-leading renewable company with energy systems that are green, independent and economically viable.

Though many of the Asian countries are still strongly affected by Covid and travel restrictions, which prevented several ambassadors from attending, the dialogue at Asia House was both positive and constructive. The discussion included such issues and challenges as the key energy transformation trends in the Asian countries, how the agenda of the global climate challenge is viewed in the respective countries, and some important initiatives to accelerating the green transformation.

REOPENING RECEPTION



Monday 6 September, Asia House opened its doors anew for a reception marking the lifting of all COVID-related restrictions in Denmark, and celebrating what we all hope will be a return to normalcy after the pandemic. The reception also celebrated Asia House & EAC Foundation Chairman, Ove Ullerup, on his 70th birthday.

VIETNAMESE NATIONAL DAY



The Ambassadors from Japan, Indonesia, Vietnam, Thailand and the Philippines with their spouses in this pose of friendship and solidarity at the Vietnamese National Day reception.

On 9 September, the Embassy of Viet Nam in Denmark celebrated the Vietnamese National Day at Asia House. Attended by about 100 guests, the reception opened with a welcome speech by H.E. Pham Thanh Dung, Ambassador of the Socialist Republic of Vietnam in Denmark, followed by a brief speech by H.E. Lina Grandose Hansen, Director for Export, Innovation and Government and Public Affairs. There was a convivial atmosphere and a great number of delicious Vietnamese dishes. Thanks to the embassy for such a lovely arrangement.

ACCEDING AMBASSADORS



Ove Ullerup, Chairman of the Asia House and the EAC Foundation with H.E. Sirilak Niyom, Ambassador of Thailand to Denmark, and Susanne Rumohr Hækkerup, Executive Director of Asia House.



Executive Director of Asia House, Susanne Rumohr Hækkerup, and Chairman Ove Ullerup, with H.E. Pooja Kapoor, Ambassador of India to Denmark.

Recently Asia House had the pleasure of welcoming two acceding ambassadors to Denmark, namely H.E. Sirilak Niyom, Ambassador of Thailand and H.E. Pooja Kapoor, Ambassador of India.

One of the core missions of Asia house is to provide an independent, fruitful meeting

ground, that ensures the persistence of a close network between Denmark and Asia, both in terms of businesses, academia and diplomatic institutions.

Asia House strives to maintain well-informed, solid and up to date relations with Asian diplomatic representation in Denmark and we were thus delighted to be able to welcome the new ambassadors for two highly constructive meetings, and look forward to close collaborations going forward.

DANISH-ASIAN SME NETWORK UPDATES

In recent weeks, the Danish-Asian SME Network has worked actively with the recruitment and onboarding of companies and resource persons who will act as sparring partners for the Danish companies in the network. In addition, a country seminar has been planned for the first two focus countries in the network. The first seminar focuses on Thailand and takes place on 4 November, in Eksportens Hus in Silkeborg. Kindly register for the event [here](#).

The second country seminar will take place on 18 November, in Aalborg at Comwell Hvide Hus and concentrates on the Philippine market. Registration for the event will be possible from October.



NORDIC-EAST ASIAN VC PLATFORM



Asia House is proud to introduce its latest project: the new Nordic Asian Venture Alliance (NAVA).

The Nordic Asian Venture Alliance (NAVA) platform will connect 200 Nordic startups with East Asian (Japanese, Chinese, Korean) venture capital - increasing both funding opportunities for Danish & Nordic startups, and scalability in the fast-growing Asian markets.

The official launch took place last week in Copenhagen before participating in the TechBBQ Summit, which created ample opportunity for promotion of the project. Here, NAVA had a number of activities, including its own booth in the Investor lounge, two workshops for investors, and a side event where the project was presented. The launch and participation at TechBBQ was a great success in every way, which bodes well for the project's future activities and work.

The NAVA platform will improve the relative lack of New Nordic funding and ensure smoother access to East Asian market opportunities. Founded with the support of Industriens Fond, the NAVA platform will be developed as a project collaboration between Asia House Denmark, TechBBQ, Copenhagen Capacity, Innovation Centre Denmark in Shanghai and Seoul.

Check out [the NAVA website](#) for more information and sign up if you're a Nordic startup or investor looking to engage with stakeholders in East Asia.

NORDIN UPDATE

In recent weeks, NORDIN - the Indo-Danish SME Accelerator platform - which helps Danish SMEs and startups with market access into India – has been focused on meeting the goals of the 24 companies participating in the programme. Within the last few weeks partnerships have been announced between ElastiSense and Welan Technologies, an Indian distributor, as well as SolarSack (now, 4Life Solutions) and Novozymes, on the implementation of a CSR-funded pilot project in an Indian village. In addition, NORDIN is hosting an event for all 36 NORDIN companies on 8 October, in Nyborg, Denmark, partly to strengthen synergies between the companies and knowledge exchange in general, and partly to plan the agreed delegation trip to India in November. Due to the pandemic, however, it still remains unclear whether the trip can be carried out.

NORDIN

INNOVATION LAB ASIA UPDATE

The Innovation Lab Asia project has just launched its 'Lessons learnt' report, describing in condensed form the project's key take-away points from start to finish. The report can be

found [here](#). As part of the completion of the project, the ILA team has this week embarked on a tour of the other Nordic countries (including Estonia) to meet with the Nordic partners involved in the project and establish new collaborations around ILA.



NEW STUDENT ASSISTANT



Asia House wishes to welcome the newest member of our organisation, our new student assistant Anna Louise Christensen, who will be assisting the secretariat with communication, event planning and various ad hoc tasks.

Anna holds a bachelor's degree in Media Science and has experience working with creative communication within cultural and historic institutions.

UPCOMING EVENTS



TOFU Collective Exhibition and Book Launch in Asia House

Saturday, 9 October from 12.00-20.00, the Copenhagen based creative studio TOFU Collective will host a photo exhibition and book launch, celebrating the release of 'Rooms Within China', a selection of contemporary Chinese photography originating from a wide array of areas, generations and artistic approaches.

TOFU Collection is striving to strengthen the cultural ties between East and West through welcoming creative exchanges, embracing cultural diversity, as well as preserving cultures and collaborations across the globe. All are welcome to attend this event.

OPEN FOR BOOKINGS



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