



ASIA HOUSE

HOME OF BUSINESS – CULTURE – PEOPLE

Welcome to the April Asia House Newsletter

Discover this month's highlights, updates, and cultural delights

Stay tuned for real-time updates on Asia House activities [here!](#)

From cross-border philanthropy to Thai lanterns and student innovation, April has been full of momentum at Asia House. We hosted the first-ever SPACES conference, welcomed youth for engaging masterclasses, and strengthened international ties through exhibitions, business dialogues, and new partnerships. Scroll down to explore the highlights!

SPACES Conference: Strengthening Philanthropic Partnerships Between Denmark and Asia



This month, [Asia House](#) and [Grundfos Foundation](#) hosted the first-ever high-level conference between Asian and Danish foundations.

The conference, aiming to promote cross-border philanthropic collaboration, explored how global challenges can be tackled more effectively and how Denmark can engage more strategically with Asia's fast-growing philanthropic sector.

Key outcomes from the conference included:

- A shared commitment to deepen Danish-Asian partnerships, grounded in mutual learning and respect.
- A call for philanthropy to lead the way in fostering innovative, sustainable solutions to global issues.
- Recognition that Asia is not just a place for funding opportunities but also a source of new ideas and inspiration.

The conference also initiated several concrete next steps, including a mapping

Besides the participating foundations, the conference featured keynote speeches by [Kristian Jensen](#), [Christian Bason, Ph.D.](#), and a group of inspiring students from [Det Internationale Gymnasium Niels Brock](#). The conference was facilitated by our colleagues [Torben Krab](#) and [Tom Sebastian](#).

[Read the full conference report here](#)

Asia House Hosts Masterclasses on Asia, Global Trade, and Maritime Futures



Asia House Denmark is pleased to lead a series of masterclasses this month, focused on global trade, Asia's role in the maritime world, cultural understanding, and career opportunities within Blue Denmark.

The first session was with students from the international line at ZBC - Zealand Business College from Vordingborg. Organised in collaboration with Danske Rederier and ShippingLab. At Asia House, students explored how cultural understanding and cross-border collaboration are essential in today's maritime industry. ShippingLab contributed insights into the wide-ranging career paths within Blue Denmark. The visit concluded at Danske Rederier with engaging sessions on EU regulation, industry advocacy, and hands-on VR simulations.

In addition to the student-focused events, Asia House will host two seminars this week for educators from Niels Brock International Business College, highlighting how themes of globalisation, shipping, and Asia can be integrated into teaching practices.

Next week, we look forward to welcoming students from Slotshaven Gymnasium in Holbæk for the next masterclass in this ongoing series.

This initiative is part of a broader educational project funded by Orient's Fond, and we look forward to continuing to showcase new ways of engaging students and educators with Blue Denmark and Asia.

[Learn more about our Youth Initiatives here!](#)

EU Academy at Asia House



Asia House recently welcomed students from the [GRPG EU Academy](#) for a session on Asia's global significance. As EU-Asia relations remain a key focus amid shifting geopolitical dynamics, the visit provided timely insights.

Our Executive Director, Susanne Rumohr Hækkerup, introduced Asia House's work and offered perspectives on Asia in a geopolitical context. Thank you to the [GRPG EU Academy](#) for a great visit!

Thai Lanna Heritage on Display at Asia House

From April 15–17, Asia House had the pleasure of hosting *Imprinted Heritage: The Art of Thai Lanna's Lantern*, a beautifully curated exhibition celebrating traditional Thai craftsmanship reimaged through contemporary design. Held in collaboration with TACDA and NRCT, the event featured an opening ceremony on April 16 and attracted great interest, highlighting the vibrant intersection of heritage and innovation.



Follow along on our Instagram here!

Exploring the ASEAN business market



The ASEAN business event brought together representatives from GRUNDFOS, Carlsberg, ECCO, Maersk, DSV, and CIP, who shared valuable insights on navigating Southeast Asian markets. Organized by the embassies of the Philippines, Indonesia, Thailand, and Vietnam, the event sparked lively discussions on opportunities, challenges, and collaboration—making it a truly engaging and successful gathering.

Read more about the event at our [LinkedIn](#)

New Partnership: Thai Airways x Asia House

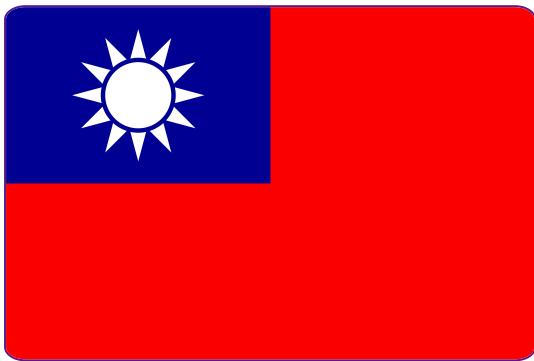
This spring, Asia House is proud to announce a new partnership with Thai Airways. We look forward to working with the Thai Airways team in Denmark as we continue to strengthen Danish-Asian relations.



Zooming in on Asia: Taiwan

This month, at the request of the Royal Library in Denmark, we sent copies of Innovation Lab Asia’s reports for archival storage.

Our "Zooming in on Asia" series is based on insights from these reports, all of which are available on our website [here](#).



Taiwan is a global leader in technology and innovation, known for its semiconductor industry, manufacturing base, and startup ecosystem.

Key Facts About Taiwan

Capital	Taipei
Population Numbers	23.3 million
Economic Growth	3.3% GDP growth (2023-2024)
Key Partnerships with Denmark	Renewable energy, technology, and healthcare

Spotlight: Taiwan’s Semiconductor Dominance

Taiwan is home to the world’s most advanced semiconductor industry, led by Taiwan Semiconductor Manufacturing Company (TSMC), which produces over 60% of the world’s chips. There is a heavy investment in AI, quantum computing, and green energy to ensure long-term competitiveness. Danish businesses specializing in automation, AI, and renewable solutions can find strong opportunities in Taiwan’s rapidly evolving high-tech sector.



Did You Know?

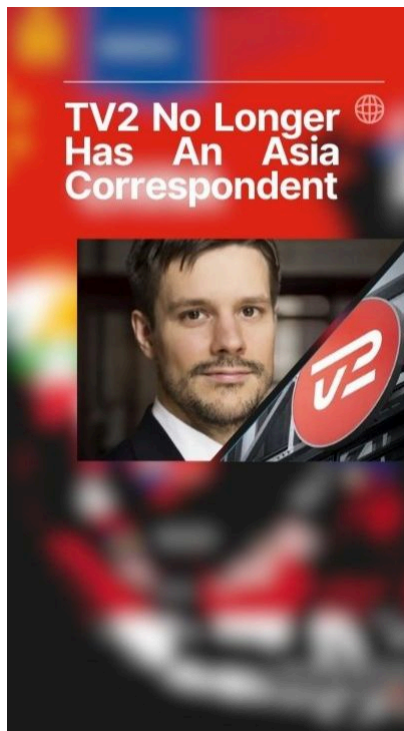
- Taiwan produces over 90% of the world's most advanced semiconductor chips.
- Taipei is home to Asia's largest annual startup festival, Meet Taipei.
- Bubble tea was invented in Taiwan and has become a global sensation.

Learn More

For more insights, check out our **ILA Ecosystem Report: Taiwan** – [read it here.](#)

This Just in - Your Monthly Asia Insight

Did you know that Danish broadcast network TV2 has dropped their Asia correspondent?



Danish broadcast network TV 2 has decided to discontinue its Asia correspondent position, citing a shift in global priorities. This move comes less than two years after appointing sinologist Casper Wichmann to the role.

The decision raises concerns about Danish media coverage of Asia, a region central to global economics, politics, and technology. Without a dedicated correspondent, reporting may rely more on international agencies, potentially reducing depth and local insights. As Asia's influence grows, the need for nuanced, on-the-ground journalism remains crucial—making TV 2's decision a notable shift in Danish news coverage.

Need a venue? Click here to Browse our EventSpace!



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