ASIA HOUSE NEWSLETTER MARCH 2025



Welcome to the March Asia House Newsletter Discover this month's highlights, updates, and cultural delights

Stay tuned for real-time updates on Asia House activities here!

This month, we had the pleasure of sharing insights with Asia-focused students at the University of Copenhagen, collaborating with NEXT Gymnasium on a creative learning initiative, and welcoming distinguished guests for a celebration of Denmark-India relations.

Looking ahead, we're excited to host *Imprinted Heritage: The Art of Thai Lanna's Lantern*, an exhibition showcasing the fusion of traditional Thai craftsmanship with contemporary design. And in this month's *Asian Insight*, we explore the spirit of Holi, the joyous Festival of Colors.

Enjoy the read!

Practical Involvement and Career Paths: Asia House at ToRS



The Asia House team, Mira Topp, Peter Johansen, Torben Krab, Honar Abdollahi, and Melissa Simone Byberg had the pleasure of visiting ToRs (Cross cultural and regional studies) faculty at University of Copenhagen for a session on our work to strengthen Denmark-Asia collaboration. Equally important, we shared experiences and tips on how to navigate career opportunities after graduation with an Asia-focused background.

The great interest was evident in the strong turnout from Asia Studies students and the many engaging questions afterward! We were also joined by our student podcast partner, "Er det ik' Asien?", who gave a brief talk about their inspiring initiative. Shout-out to the dedicated students, Bolette Thomsen 唐伯 兰, Bastian Larsen, and Emilie Mellerkær.

Gratitude goes out to <u>Barbara Wall</u> and <u>Magnus Børlum Dam Olesen</u> for helping organize this session, and a huge thank you to all the students who joined and stayed afterward to chat.

Students Design EAC Escape Games in Asia House



As part of Asia House's youth strategy, we are pleased to collaborate with NEXT Copenhagen on an exciting educational project. Students from NEXT Gymnasium are the next couple of months developing creative Escape Games that bring the legacy of the East Asiatic Company (EAC) and Asia House's current work to life.

To kick off the project, the Asia House team visited the students to introduce them to the fascinating history of the EAC and Asia House's role today. Their insights provided inspiration for the students' concepts and narratives.

Working in teams, the students will design functional prototypes of their games, which they will present at Asia House in May.

Follow along on our Instagram here!

Denmark-India 75 Years Relations



Asia House was pleased to host an event organised by the Embassy of India and The Danish Foreign Policy Society, celebrating 75 years of diplomatic relations between India and Denmark.

The event featured welcome remarks from Ambassador Manish Prabhat and Director Charlotte Flindt Pedersen, followed by an opening speech from Lotte Machon, State Secretary for Foreign Policy, highlighting India's relations with Denmark and the EU. Rahul Chhabra, Indian diplomat and Strategic Adviser, delivered the keynote address, while Bente Toftkær from Dansk Industri spoke on migration and mobility. Jakob Bejbro Andersen, CEO of Mash Makes, presented an innovative case on bio-coal solutions.

The program concluded with an Indian dinner buffet, offering further opportunities for dialogue and networking in the unique setting of Asia House.

Book Asia House for your next event here!

Thai Lanna Heritage Comes to Life at Asia House



From April 15 to 17, 2025, Asia House will host an extraordinary celebration of Thai Lanna craftsmanship and contemporary creativity. In partnership with the Thai Art and Craft Development Association (TACDA) and the National Research Council of Thailand (NRCT), we are proud to present *Imprinted Heritage: The Art of Thai Lanna's Lantern*.

The exhibition centers around the **Paper Chiseling Lantern**, an iconic symbol of Lanna heritage. Visitors can explore how this centuries-old craft has been transformed by contemporary interpretations in fashion, architecture, and design. Curated by Associate Professor Namfon Laistrooglai, an expert in Thai textiles and heritage preservation, the exhibition brings together Lanna artisans and international designers to create a dialogue between tradition and innovation.

"Heritage art is often perceived as outdated, but with thoughtful curation and interpretation, it transforms into a foundation for innovation and contemporary design," explains Assoc. Prof. Namfon Laistrooglai, Head Curator.

Visit the Exhibition

Asia House, Copenhagen

April 15–17, 2025

Come and experience the artistry of Thai Lanna lanterns—and discover how tradition continues to inspire the future.

Read more about the event here!

Zooming in on Asia: India



India is one of the world's fastestgrowing economies and a key player in innovation and entrepreneurship. With a young, tech-savvy population and a thriving startup ecosystem, India is emerging as an essential partner for sustainable solutions and advanced technologies.

Key Facts About India

Capital	New Delhi
Population Numbers	1.4 billion
Economic Growth	8.2% GDP growth (2023-2024)
Key Partnerships with Denmark	Green energy, water technology, sustainable agriculture, healthcare, and IT solutions

Spotlight: Health Tech in India

India's health tech sector is rapidly evolving, driven by increasing demand for accessible, affordable healthcare and digital innovation. With a burgeoning market, Indian health tech startups are leveraging AI, telemedicine, and data analytics to transform patient care and improve service delivery. These innovations not only address local healthcare challenges but also create significant opportunities for global partnerships. Danish businesses and investors are taking notice as India's health tech landscape offers vast potential for collaboration in areas such as medical technology, digital diagnostics, and healthcare IT solutions.



Did You Know?

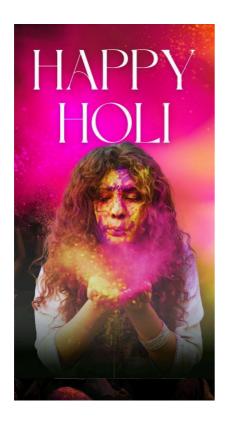
- India has **the largest youth population in the world**, with more than 600 million people under the age of 25.
- **Bangalore** is known as "India's Silicon Valley" due to its high-tech companies and startup concentration.
- The concept of **Jugaad**, meaning innovative problem-solving with limited resources, shapes much of India's entrepreneurial spirit.
- The Udyam registration process has made it easier for small and medium enterprises to formalize operations and access funding opportunities.

Learn More

For more insights, check out our **ILA Ecosystem Report: India** – read it here.

This Just in - Your Monthly Asia Insight

Do you know Holi?



Holi, the vibrant Festival of Colors, is celebrated across South Asia with a burst of energy and joy. This year the festival started on March 14. Holi is a time for renewing relationships, forgiving past grievances, and enjoying life with a splash of color.

Participants smear each other with colored powders, dance to traditional music, and share festive foods, creating an atmosphere of unity and celebration.

This lively festival also symbolizes the victory of good over evil. Holi's infectious spirit and colorful display have captured global attention, inspiring people around the world to embrace its message of joy and inclusiveness.

Need a venue? Click here to Browse our EventSpace!











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