

ASIA HOUSE NEWSLETTER JUNE 2025



ASIA HOUSE

HOME OF BUSINESS – CULTURE – PEOPLE

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Welcome to the June Asia House Newsletter

Discover this month's highlights, updates, and cultural delights

Stay tuned for real-time updates on Asia House activities [here!](#)

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Summer has finally arrived, and so has your June edition of the Asia House newsletter. This is a month we've been especially looking forward to. While July will be quieter (and without a newsletter), June is bursting with activity at Asia House.

A key highlight is the highly anticipated premium lighting design exhibition by Lee Broom, presented in connection with Copenhagen's renowned design festival, *3 Days of Design*. In this issue, you'll find more about this unique exhibition, along with updates from our ongoing projects, a look back at our recent Spring Ambassadors'

Luncheon, an overview of June events at Asia House, and details about our upcoming sponsorship and hosting of the CBS IBA – Business, Asian Language, and Culture – graduation ceremony.

Summer Status: Updates from the Asia House Projects

As summer approached, we invited our internal projects to share brief updates on their progress so far in 2025, key achievements to date, and what lies ahead in the coming months.

Each project was invited to answer the following:

1. *What has been the main focus of the project this spring?*
2. *What are some key highlights or milestones from the past months?*
3. *What's next after summer?*

Below you'll find the answers to these questions from our projects [SPACES](#), [Asia House Youth Strategy](#), and [NAVA](#).



This spring, SPACES focused for the first time on bringing together 22 representatives from Danish and Asian philanthropic foundations for a two-day program aimed at exploring new pathways to strengthen international collaboration.

The SPACES conference successfully fostered a strong consensus among participating foundations that the time to act is now, and demonstrated a clear willingness to move beyond dialogue toward concrete collaboration.

As a next step, SPACES will launch a mapping exercise to gather insights from selected Danish and Asian foundations, focusing on mandates, thematic priorities, geographic interests, international experience, and partnership ambitions. The findings will inform the next SPACES Conference, planned for Q3 2025 in Singapore.



The focus has been on increasing awareness of Asia amongst Danish youth, especially upper secondary and university students. We launched a new initiative offering Asia-related masterclasses, the Blue Denmark (Det Blå Danmark), at youth education institutions and competence seminars for teachers, aligning with curricula and teaching plans.

Key highlights include building a national network of six institutions and strengthening our collaboration with the University of Copenhagen's Department of Asian Studies. We've supported student initiatives like *Er det ik' Asien?* and *Tættere på Asien*, and continued partnerships with Rapolitics, World Maritime University, Danske Rederier, and cultural institutions.

We'll continue masterclasses and seminars, expand to more schools, and focus on the next edition of our youth event on Asia. It will offer talks, networking, and collaboration with relevant partners, supporting both youth and educators in linking education with global engagement.



The main focus this spring was completing the New Nordic Innovation report, where we presented the coolest innovation hubs and student accelerators to a Japanese audience. It was made in collaboration with JETRO Japan.

The key highlight was definitely the trip to Tokyo for the SusHi Tech 2025 conference, where we launched the report and met and reconnected with the Nordic crowd working in the Japan space. Another major highlight was executing the Masterclasses on Asia and Maritime topics at Danish high schools in collaboration with the youth strategy.

Busy times await after summer. As always, TechBBQ, but also a great number of new initiatives that we can't quite reveal yet. But stay tuned—more will follow.

[Learn more about our projects here!](#)

**Copenhagen 3 Days of Design Festival:
Lee Broom Exhibition at Asia House**

NOTICE: tomorrow is the last day of the festival. Download the [3daysofdesign app](#) and explore exhibitions (including Lee Broom's) across CPH for free!

This June, Asia House is transformed into an immersive exhibition space dedicated exclusively to the acclaimed UK- and US-based designer [Lee Broom](#), featuring his premium, high-end lighting creations.

As part of Copenhagen's Design Festival, [3 Days of Design](#), the exhibition attracts journalists, artists, designers, and aesthetic enthusiasts from around the globe to experience Broom's visionary work in the unique setting of Asia House. You can follow along for real-time updates on Lee Broom's design and exhibitions [here](#)!



What makes this exhibition especially compelling is how it pays homage to our historic building and its maritime legacy, rooted in the story of the [East Asiatic Company](#). Exploring Lee Broom's striking installations while moving through the rich architectural layers of Asia House offers a truly exceptional and one-of-a-kind experience.

Meanwhile, other remarkable design exhibitions unfold throughout the Langelinie area and the wider Copenhagen Design Festival, making this a must-visit destination for lovers of design and culture.



See updates on our Instagram [here!](#)

Asia House Spring Ambassadors Luncheon: A Greenlandic Perspective

In late May, Asia House hosted its bi-annual Ambassadors' Luncheon, gathering Asian ambassadors and key partners for an afternoon of meaningful dialogue, networking, and the exchange of valuable insights.



This time, we were honored to welcome [Aaja Chemnitz](#), MP for Inuit Ataqatigiit (IA), as our keynote speaker. She shared insightful perspectives on Greenland's political and economic outlook, its relations with Denmark and the EU, and its expanding connections with Asia and North America.

Asia House Full of Activity

As always, the walls of Asia House are alive with a vibrant flow of activity and engagement. Highlights from this month include:

This June, Asia House accommodated a conference co-hosted by *Tænketanken Mandag Morgen*, *Roskilde Municipality* and other partners. It's inspiring to see how our space can suit a variety of needs in a cosy environment.



物の哀れ mono no aware

[*mono-no-a-wa-ri*] Japanese

"The pathos of things."
An appreciation of the fleeting nature of beauty. A bittersweet awareness that everything in existence is temporary.

In addition, the Danish Japanese Society hosted a lecture titled *Mono no Aware* with Nette Børkdal Ebbesen. The talk delved into a 1,000-year-old Japanese concept that expresses a profound sense of wonder and self-transcendence inspired by experiences in nature or exceptional human creations. Read more [here](#).

Looking for the perfect setting for your next lecture or conference? Click the button below to learn more about hosting your event at Asia House!

Visit [EventSpace Asia House](#)

CBS IBA Graduation at Asia House

Once again, Asia House is proud to sponsor and host the graduation ceremony for CBS's IBA – Business, Asian Language, and Culture program. As the program concludes, we celebrate the students' achievements and their future contributions to fostering cross-cultural understanding. Below you'll see a snippet from last year's ceremony at Asia House - stay tuned in our next newsletter for an update on this year's event!



This Just in - Your Monthly Asia Insight



A Tony Triumph for South Korea

South Korea has firmly established itself as a global cultural powerhouse, with the musical *Maybe Happy Ending* sweeping six Tony Awards, including Best Musical.

Written by South Korean lyricist Hue Park and American composer Will Aronson, the show tells a tender story of two humanoid robots navigating love and loneliness on the outskirts of Seoul.

This victory completes South Korea's sweep of major U.S. entertainment awards: an Oscar (*Parasite*), an Emmy (*Squid Game*), a Grammy (Sumi Jo), and now a Tony.



As always, we'd like to remind our readers that there will be no newsletter in July, as Asia House takes a well-deserved summer break. We look forward to catching up with you soon.

Global developments are not in a festive summer mood with open wars and looming crises. Despite this, we extend our best wishes for some calm respite for you and your family.

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