

ASIA HOUSE NEWSLETTER NOVEMBER 2025



ASIA HOUSE

HOME OF BUSINESS – CULTURE – PEOPLE

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Welcome to the November Asia House Newsletter

Discover this month's highlights, updates, and cultural delights

Stay tuned for real-time updates on Asia House activities [here!](#)

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This month, Asia House has been full of dialogue, collaboration, and innovation. From our bi-annual Ambassadors' Luncheon and talks with India's ambassador, to NAVA at SLUSH and insights on resilience at OITC 2025, we've explored how security, trade, and partnerships shape today's global landscape.

In our Asian Insight, we highlight this year's Singles' Day, now driven by AI, personalization, and cross-border commerce, showing Asia's growing impact on the global market.

Security, Trade, and Asia Asia House's Ambassadors' Luncheon



Ambassadors' Luncheon

Asia House recently hosted its bi-annual Ambassadors' Luncheon, gathering Asian ambassadors and key partners for an afternoon of dialogue and exchange.

This edition featured Lars Sandahl Sørensen, CEO of the Confederation of Danish Industry (DI), as keynote speaker. Drawing on his international leadership experience from DI, SAS, ISS, and roles across Europe, Asia, and Australia, he offered insights into Danish business in today's geopolitical landscape.

Lars highlighted how security, trade, and competitiveness increasingly shape business strategy, and how the Asian market plays a growing role for Danish companies and Europe as a whole.

International Dialogue on Resilience and Business Leadership OITC 2025

On 20 November 2025, Asia House hosted the 2nd Olesens International Trade Conference, organised with Copenhagen Business School and planned by Martin Jes Iversen, board member of the EAC Foundation. This year's theme, "Resilience: CEO Perspectives & Experiences from Ukraine," brought together international academics, business leaders, and policymakers to discuss how organisations and societies respond to uncertainty.



The morning programme featured presentations from partner universities, including Singapore Management University, Nanyang Technological University, Odesa National Maritime University, the University of Piraeus, and Copenhagen Business School.



In the afternoon, keynote speakers, including Peter Mølgaard, Andrii Yanevskiy, and Nataliya Popovych, shared perspectives on resilience in Ukraine. Industry leaders such as Michael Dithmer (EIFO), Simon Christensen (Copenhagen Merchants Group), and Jacob Meldgaard (TORM A/S) contributed practical insights. A panel debate moderated by Merete Juhl and reflections from Søren Pind, Viktor Berestenko, and filmmaker Bo Tengberg added further depth.

The conference concluded with remarks by Anja Dalgaard-Nielsen and a reception

Talks and Collaboration with India's Ambassador

EAC Foundation & Asia House CEO Dewi Dylander and Head of Projects Peter Johansen had the honour of visiting H.E. Manish Prabhat, India's ambassador to Denmark. They took stock of our close collaboration in 2025, especially the many events we'd hosted together, with the Nordic Indian Startup Summit in August in connection with TechBBQ marking the high point, and looked forward to even more joint activities in the coming year.

Furthermore, Peter presented his newest book, "The Battle of Indian History," which was launched two weeks ago. This is the first book ever in Danish that covers the entire Indian history, from the Rise and Fall of the Indus Civilisation to present-day India, and will be used by the Danish high schools in the years to come.



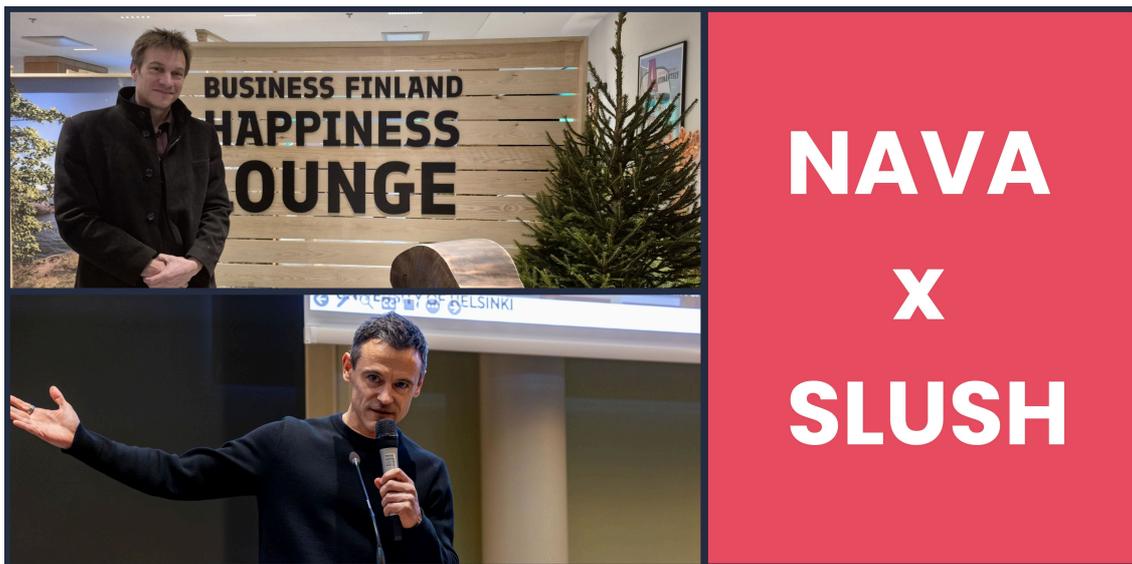
We have a long tradition at Asia House of welcoming newly appointed Asian Ambassadors to Denmark. This month, we had the pleasure of receiving H.E. Kapila Fonseka, Ambassador of Sri Lanka, H.E. Sarimah Akbar, Ambassador of Malaysia, and H.E. Nguyen Le Thanh, Ambassador of Vietnam. We look forward to collaborating with all in the future.

Follow more news from Asia House on our [LinkedIn](#)

NAVA at SLUSH: Driving Nordic-Asian Innovation

[Nordic Asian Venture Alliance](#) was represented at SLUSH by the core team: [Peter Johansen](#) from [Asia House](#) and [Oliver Hall](#) from Copenhagen Capacity.

A key highlight this year was the first Nordic Innovation Ecosystem Pre-Summit, advancing the “Nordic Vision 2030” through discussions on talent, capital flows, research commercialization, and international expansion.



In addition, Oliver Hall shared insights on the New Nordic Innovation & Investment Ecosystems at the Global Growth and Circular Futures event, organized with JETRO and the University of Helsinki.

Across all days, NAVA enjoyed a strong Japanese presence, vibrant networking, and inspiring social events, demonstrating Asia House and NAVA’s continued commitment to strengthening Nordic-Asian innovation partnerships.

Follow along on [NAVA's LinkedIn](#)

Thank You, Anne
Our Amazing Autumn Intern!



This autumn, we've been so lucky to have a wonderful intern, [Anne](#)! She has been a tremendous help across Asia House, and most notably, she played a key role in planning and executing our successful **Culture Night** event.

As her internship comes to an end, we want to sincerely thank her for all her hard work, positive energy, and bright smile. We wish her the very best of luck in her studies and all her future endeavors!

[View highlights from the Culture Night and more on our Instagram!](#)

Check Out This Event

Sri Lanka Expo 2026

Your Gateway to explore Trade, Investment & Cultural Diversity !

18-21 JUNE 2026
BMICH, COLOMBO, SRI LANKA

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- Rubber Products
- Gems & Jewellery
- Boat & Ship Building
- Electrical & Electronics
- Lifestyle & Handicraft products
- Ceramic & Porcelain
- Pharmaceutical Products
- Automobile

Agriculture Sector :

- Tea
- Spices & concentrates
- Processed foods & beverages
- Coconut related products
- Fisheries products
- Ayurveda & herbal products
- Cut flowers & foliage
- Ornamental fish

Export Services :

- ICT / BPM
- Marine & Offshore
- Logistics

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- Fair Trade products
- New/Startups
- New innovations
- International Pavilion

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This Just in - Your Monthly Asia Insight

11.11 SINGLES DAY



Did you know that Singles' Day is the world's biggest shopping event?

Held annually on November 11, Singles' Day began in China as a playful "anti-Valentine's Day," symbolized by the four 1's representing singlehood. Since Alibaba turned it into a retail event in 2009, it has grown into the world's largest shopping day, now spanning weeks and focusing on premium products and innovation. This year, AI and personalization are playing a bigger role than ever.

Internationally, Singles' Day continues to expand, with global brands like Nike and L'Oréal participating via Chinese platforms, and cross-border e-commerce spreading its influence across Southeast Asia and beyond.

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